New Balance Responsible Leadership

Stakeholder Engagement

- **1% For the Planet**: International organization whose members contribute sales-based donations to support environmental nonprofit groups working on climate change and protecting public lands.

- **Anker Research Institute**: Global network of researchers and research institutions with the goal of generating knowledge to improve the living standards of working people and their families to a decent level throughout global supply chains.

- **Ag AFIRM Group**
  - Industry initiative to reduce the use and impact of harmful substances in the apparel and footwear supply chain.

- **Apparel Impact Institute**
  - Collaboration of brands, manufacturers and industry associations that have come together to identify, fund, scale and measure the apparel and footwear industry’s proven environmental impact solutions.

- **Better Buying**
  - Online rating system created to provide data-driven insights to help strengthen supplier-buyer relationships and improve purchasing practices.

- **Better Cotton**
  - Sustainable cotton initiative that promotes better standards in cotton farming.

- **Better Work**
  - Joint program of the ILO and IFC, bringing together all levels of the global garment industry to improve working conditions and respect for workers’ labor rights.
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Stakeholder Engagement

Sustainability organization that works with a global network of leading companies to create a just and sustainable world.

Software solution that facilitates continuous improvements in social, environmental and security issues.

International network of universities, civil society organizations and companies collaborating to ensure that millions of people working at the world’s factories and farms are paid fairly and protected from risks to their health, safety and well-being.

Under UN Climate Change, the Fashion Industry Charter for Climate Action (FICCA) was created with the vision for the fashion industry to achieve net-zero greenhouse gas emissions by 2050.

A multi-stakeholder collaborative that drives the commercial adoption of green chemistry by catalyzing and guiding action across all industries, sectors and supply chains.

A service provider in the field of international cooperation for sustainable development and international education work.

International financial institution that offers investment, advisory, and asset-management services to encourage private-sector development in less developed countries.

Multi-stakeholder organization responsible for the world’s leading environmental certification for the leather manufacturing industry.
The Americas Group is an industry collaboration coordinated by the Maquila Solidarity Network (MSN) to address labor rights issues in Mexico and Central America.

Global corporate renewable energy initiative bringing together hundreds of large and ambitious businesses committed to 100% renewable electricity.

Nonprofit organization that helps local farmers all over the world to develop and sustain a holistic approach to land regeneration.

A nonprofit multi-stakeholder initiative that aims to eliminate audit fatigue in global supply chains by providing the tools and system for a high-quality comparable data set on working conditions.

An industry-wide group of leading apparel and footwear brands, retailers, manufacturers, non-governmental organizations, academic experts and government organizations working to reduce the environmental and social impacts of apparel, footwear and textile products around the world.

Global nonprofit organization that works to drive industry transformation in preferred fibers, integrity and standards, and responsible supply networks.

Global multi-stakeholder initiative to implement sustainable chemistry, drive innovation and best practices to protect consumers, workers and the environment.