1. Print this page on 8.5” x 11” paper at 100% scale with “fit to page” turned off. Use our handy print accuracy tool below to check the scale.

2. Measure each foot separately by lining up the back of the heel with the “Place Heel Here” mark. Make sure they are putting their full weight on the foot.

3. Record their size, rounding up if they are between sizes.

Don’t Forget About Width

We’re proud to offer one of the largest selection of kids’ shoes in extended widths, from Narrow to X-Wide.

See if your child is wearing the right width by checking the pressure at the widest part of each foot while they’re standing. The fit should be comfortable and snug without causing irritation. If you’re unsure about their width, visit your local NB store to get fitted by an expert.

Perfect Fit Tips

Measure in the late afternoon when feet are largest due to swelling.
Choose the larger size if feet are between sizes or one foot is bigger than the other.
Re-measure little feet frequently. Kids’ feet can grow up to a half size every 2-4 months.

Print Accuracy Check

Place credit card here to make sure scale is correct.